Harry Brighouse has taught at UW-Madison since 1992. A well-known philosopher of education, and commentator on educational policy issues, he has advised policymakers at the state level in WI and the national level in his native UK.

Friday, March 27, Morning Keynote Presentation:
"What’s So Great About the Family, Anyway?"
Everybody agrees that the family is important. But often the family is invoked as a reason to resist measures that would make society more just, because those measures are portrayed as reducing the freedom of families to conduct their own affairs their own way. Professor Brighouse will propose that this thought is usually based on a mistake about *why* the family is valuable. He argues that what is so great about the family is that it enables both adults and children to have valuable relationships and experiences for which there is no substitute; and that social justice requires that everyone be able to have these experiences. Measures that enhance social justice, he thinks, usually enhance, rather than contradict, family values.

Friday, March 27, Evening Keynote Presentation:
“What’s Your ‘Purse’onality?”
Handbags have been used by both men and women for centuries. Following a stroll through history and looking at the advancement of hand bags, we will focus on your ‘purse’onality. A purse can say a lot about your personality. Your bag is kind of an indication of your style – a statement about who you are. Some individuals are classic; they carry a bag with traditional style and shape. Others are flashier – they have a bag with bling. Learn about the different types of ‘purse’onalities!

Saturday, March 28, Morning Keynote Presentation:
“Scott Lesnick’s Story”

Tenacity & Persistence
By sharing his story of how he got his children back after they were kidnapped to the Middle East, Scott presents the concept of tenacity and persistence so that audiences can focus on what’s truly important and achieve what they want. As the Never Give Up guy, Scott leads groups to a greater understanding of how to navigate personal and professional challenges.